



Sgt. Lloyd A. Luna, Philippine Air Force Reserve, is a popular Filipino motivational speaker in the Philippines, author, entrepreneur, and TV and radio personality. He has written 17 inspirational books since 2004 and has been a columnist of The Manila Times since 2006. He's also a television and radio host on ALIW Channel 23 and DWIZ 882AM. Over the past 20 years, he has spoken on leadership, public speaking, and personal development in over 2,000 conventions, conferences, and seminars in four continents: North America, Europe, Australia, and Asia.

For his untiring work as a professional public inspirational speaker, Lloyd has become the first Filipino to have been member of the board of Global Speakers Federation in 2017, the first to represent the Philippines in the Global Speakers Summit in Auckland, New Zealand in 2018, the first to have spoken in French and European Speakers Convention in Paris in 2019, the first to speak in Professional Speakers Summit 2023 in India, and the first to earn the Registered Speaking Professional designation in the Philippines given by the Philippine Board of Professional Speaking. He's the founder of Philippine Association of Professional Speakers.

At age 37, he was conferred the Quezon Medal of Honor, the highest recognition given by the provincial government of Quezon to its distinguished civilian achievers. In 2022, he became the only Filipino author to have spoken at Sharjah International Book Fair in United Arab Emirates—the world's largest book fair. Well-known speakers in this event included world-renowned personalities such as Dr. Deepak Chopra, The Daily Show host Trevor Noah, Ms. Universe competition host Steve Harvey, and The Da Vinci Code best-selling author Dan Brown, among other global literary luminaries.

In 2020, Lloyd joined the Philippine Air Force as a reserve soldier, where he teaches leadership and communication subjects to officers and personnel of the Armed Forces of the Philippines. In 2021, he put up the Public Speaking Institute®—a certifying body for CPS® Certified Public Speaker and PSF® Public Speaking Fellow. It now has a branch in Bandung, Indonesia. In 2022, he founded the Communication Institute of the Philippines, a non-profit skills training provider for the underprivileged.

He had in previous years put up Stepback®, a leadership and culture development program aimed at helping broaden the social perspective of leaders. As the author of the book Stepback: The Lost Art of Filipino Leadership, Lloyd teaches the philosophy of putting people at the center of leadership; a program now offered in Ateneo de Manila Graduate School of Business – Center for Continuing Education.

In 2024, he returned on television and radio as host of “Work-Related” on ALIW Channel 23 and DWIZ 882AM, where he engages workplace experts and business owners in an insightful, informative, and inspiring interviews. Committed to serve humanity through community service, he accepted the invitation as an Honorary Member of Rotary Club of Lucena Premier in 2025.

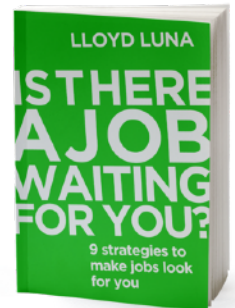
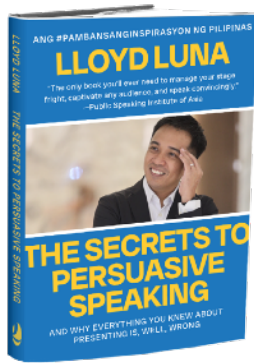
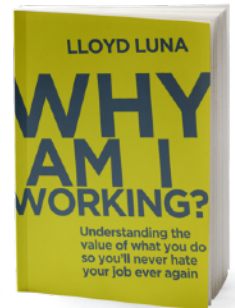
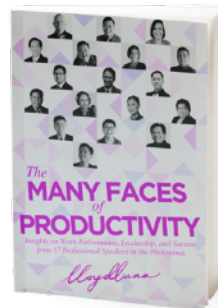
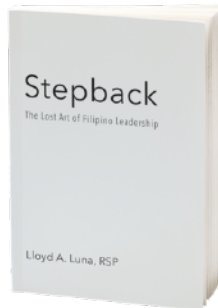
A hobbyist golfer, Lloyd is also president of TOL Marketing Corp., the maker of Veyl™ Sun glareGuard.



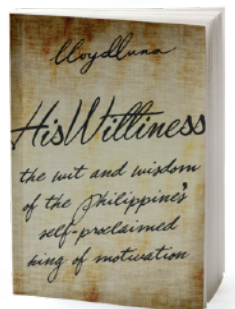
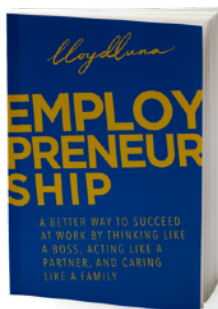
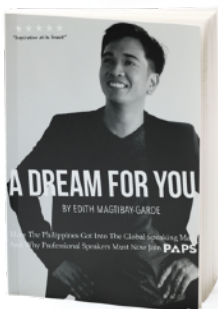
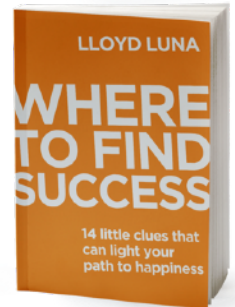
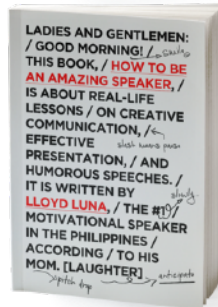
Global Keynote Speaker on Leadership and Communciation

Subject of Expertise	Leadership, Communication, Workplace Motivation
Years of Experience	20
Average Number of Paid Talks	120 per year
Countries visited	United States, Singapore, Malaysia, Thailand, Brunei, Vietnam, South Korea, UAE (Emirates of Dubai and Sharjah), France, Indonesia, India
Speaking Style	Inspirational storytelling, light and clean humor
Type of Speaker	Keynote speaker
Preferred Audience	C-Level Executives, Corporate Managers, Rank-and-file, Millennials, Youth, Government, Schools
Certifications/Title	Registered Speaking Professional (RSP), Certified Webinar Speaker (CWS), Certified Public Speaker CPS®, Public Speaking Fellow PSF®, Sergeant in the Philippine Air Force
Professional Membership	Philippine Association of Professional Speakers, Philippine Board of Professional Speaking, Professional Consultants Association of the Philippines, Global Speakers Federation, Society of Certified Public Speakers, Society of Public Speaking Fellows
TV/Radio Appearances	CNN Philippines, ABS-CBN, ANC, TFC, GMA7, GMA NewsTV, ALIW Channel 23,PTV, Net25, UNTV, DZMM, TeleRadyo Serbisyo, Rady630, DWIZ, DZRH, DZRJ, DZXL
Newspaper/ Magazine Features	Manila Bulletin, The Manila Times, Philippine Daily Inquirer, Pilipino Star, Business World, The Gulf News, Khaleej Times
Published Books	<ul style="list-style-type: none"> • Is There A Job Waiting For You? • Where To Find Success • Alphabet of Achievement • Why Am I Working? • Why Good People Fail • The Internet Marketing Handbook • Why Am I In Love With You? • <i>Paano Maging Successful</i> • How To Be An Amazing Speaker • <i>Paano Magmove On</i> • His Wittiness • Employpreneurship • Stepback: The Lost Art of Filipino Leadership • My Dream For You • The Many Faces of Productivity • Transform or Perish • The Secrets to Persuasive Speaking

Published books since 2004



For release in 2025



Professional Speaking Rate Card

SIZE	1-HR KEYNOTE	HALF-DAY	ONE-DAY
Students	P15,000		
Academe	P30,000	P40,000	P60,000
Corporate (Local)			
1-30	P50,000	P70,000	P100,000
31-99	P70,000	P90,000	P120,000
100-499	P90,000	P110,000	P140,000
500-999	P110,000	P120,000	P160,000
1000 or more	P120,000	P130,000	P200,000

Note: Rate is **NET OF ALL TAXES** and is **exclusive** of 10% withholding tax.

TERMS AND CONDITIONS

- ▶ Air, sea and ground transportation, food, two-room accommodation and other actual incidental expenses for two (2) are not yet included in the fee indicated above.
- ▶ A non-refundable 75% downpayment, paid at least 30 days before the event, is required to confirm your booking. The remaining 25% is payable IMMEDIATELY after the service is rendered. 10% interest per day of payment delay.
- ▶ Cancellation shall be in writing at least 15 days prior to the event.
- ▶ For schools and other discounted events, we are automatically placed as a MAJOR SPONSOR. As such, all our logos shall appear on all event marketing materials.
- ▶ We are allowed us to sell our products such as books and promote other businesses through a designated space

MODE OF PAYMENT

Check payable to LLOYD LUNA or House of Advisors, Inc.

Acct name: LLOYD LUNA
Acct no.: 002470025776
BDO Cash and Carry Mall

Acct name: House of Advisors Inc.
Acct no.: 002478019879
BDO Cash and Carry Mall

Gcash:: Lloyd L. No.: 09171250476

FINAL NET CONTRACT PRICE:

CONFORME

Signature over printed name and date